

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL												
CONVEYING PARTY DATA													
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <th style="width: 30%;">Name</th> <th style="width: 30%;">Formerly</th> <th style="width: 20%;">Execution Date</th> <th style="width: 20%;">Entity Type</th> </tr> <tr> <td>Andy Herbst</td> <td></td> <td>06/15/2011</td> <td>INDIVIDUAL: UNITED STATES</td> </tr> </table>	Name	Formerly	Execution Date	Entity Type	Andy Herbst		06/15/2011	INDIVIDUAL: UNITED STATES					
Name	Formerly	Execution Date	Entity Type										
Andy Herbst		06/15/2011	INDIVIDUAL: UNITED STATES										
RECEIVING PARTY DATA													
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 20%;">Name:</td> <td>Rock N Roll Imports</td> </tr> <tr> <td>Street Address:</td> <td>4719 Quail Lakes Dr., Ste. G-157</td> </tr> <tr> <td>City:</td> <td>Stockton</td> </tr> <tr> <td>State/Country:</td> <td>CALIFORNIA</td> </tr> <tr> <td>Postal Code:</td> <td>95207</td> </tr> <tr> <td>Entity Type:</td> <td>CORPORATION: CALIFORNIA</td> </tr> </table>	Name:	Rock N Roll Imports	Street Address:	4719 Quail Lakes Dr., Ste. G-157	City:	Stockton	State/Country:	CALIFORNIA	Postal Code:	95207	Entity Type:	CORPORATION: CALIFORNIA	
Name:	Rock N Roll Imports												
Street Address:	4719 Quail Lakes Dr., Ste. G-157												
City:	Stockton												
State/Country:	CALIFORNIA												
Postal Code:	95207												
Entity Type:	CORPORATION: CALIFORNIA												
PROPERTY NUMBERS Total: 3													
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <th style="width: 20%;">Property Type</th> <th style="width: 20%;">Number</th> <th style="width: 60%;">Word Mark</th> </tr> <tr> <td>Serial Number:</td> <td>77768254</td> <td>ROCK 'N ROLL TEQUILA</td> </tr> <tr> <td>Serial Number:</td> <td>77891502</td> <td>ROCK N ROLL ALCOHOL</td> </tr> <tr> <td>Serial Number:</td> <td>85027447</td> <td>ROCK N ROLL TEQUILA</td> </tr> </table>	Property Type	Number	Word Mark	Serial Number:	77768254	ROCK 'N ROLL TEQUILA	Serial Number:	77891502	ROCK N ROLL ALCOHOL	Serial Number:	85027447	ROCK N ROLL TEQUILA	
Property Type	Number	Word Mark											
Serial Number:	77768254	ROCK 'N ROLL TEQUILA											
Serial Number:	77891502	ROCK N ROLL ALCOHOL											
Serial Number:	85027447	ROCK N ROLL TEQUILA											
CORRESPONDENCE DATA													
<p>Fax Number: (703)991-7071 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: 703-740-8322 Email: info@maierandmaier.com Correspondent Name: MAIER & MAIER, PLLC Address Line 1: 1000 Duke St Address Line 4: Alexandria, VIRGINIA 22314</p>													
ATTORNEY DOCKET NUMBER:	HERBST-001; 002; 003-TM												
NAME OF SUBMITTER:	Christopher J. Maier												
Signature:	/Christopher J. Maier/												

900200628

TRADEMARK
 REEL: 004611 FRAME: 0392

OP \$90.00 77768254

Date:

08/25/2011

Total Attachments: 2

source=HERBST-001-TM-Assignment#page1.tif

source=HERBST-001-TM-Assignment#page2.tif

TRADEMARK ASSIGNMENT

Effective Date This Assignment is effective as of the date set forth below opposite the signature of the parties to this agreement.

By and between Andy Herbst ("Assignor")
Residing at 54 Copper Meadows Dr.
 Copperopolis, CA 95228

and

 Rock N Roll Imports ("Company")
 a California corporation
located at 4719 Quail Lakes Dr., Ste. G - 157
 Stockton, CA 95207

1. General

(a) By application dated on or about June 25, 2009, the Assignor applied to the United States Patent & Trademark Office for a trademark for the words only of ROCK 'N ROLL TEQUILA, application number 77/768,254, a copy of which is attached to this Assignment, covering a unique name Rock N Roll Tequila.

(b) By application dated on or about December 11, 2009, the Assignor applied to the United States Patent & Trademark Office for a trademark for the words only of ROCK N ROLL ALCOHOL application number 77/891,502, a copy of which is attached to this Assignment, covering a unique name Rock N Roll Alcohol.

(c) By application dated on or about April 30, 2010, the Assignor applied to the United States Patent & Trademark Office for a trademark for the design, words, letters, and/or numbers of ROCK N ROLL TEQUILA, application number 85/027,447, a copy of which is attached to this Assignment, covering a unique mark for the logo for Rock N Roll Tequila.

Company wishes to acquire for its sole use and benefit, and for the use and benefit of its legal representatives, all right title, title, and interest in and to the above-referenced trademark applications and, for the duration of the term for which any or all Trademark(s) is or may be granted for said applications, the full and exclusive right, title and interest in and to the Trademarks in the United States and any foreign countries which have or may grant a corresponding Trademark or equivalent protection in exchange for issuing 1,000 shares of the Company stock.

2. Assignment


For 1,000 shares of Company stock, which Assignor hereby acknowledges is good and valuable consideration, Assignor hereby sells, assigns, transfers and conveys to the Company, and its successors and assigns, Assignor's entire right, title, and

interest, in, to and under the above-referenced Trademark applications and any Trademarks that are issued, including the right of priority.

Understood, Agreed & Approved

We have carefully reviewed this assignment contract and agree to and accept all of its terms.

Dated: June 15th 2011



Rock N Roll Imports, Inc. by, Andy
Herbst, its President

Dated: June 15th 2011



Andy Herbst, Assignor